

AAFAK SHEKH

AI-ASSISTED VIDEO EDITOR | DIGITAL CREATIVE

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PROFESSIONAL SUMMARY

AI-assisted video editor and digital creative with **1.5+ years of freelance and online creative-work experience**. Focused on SaaS and AI product demos, promotional and advertising creatives, premium short-form videos, and educational content. Combines visual storytelling, editing, motion-led design, and modern AI tools to create clear, engaging content for brands and digital teams.

CORE SERVICES

SaaS & AI Product Demo Videos • Promotional & Performance Ad Creatives • Instagram Reels & YouTube Shorts • Educational & EdTech Editing • Screen-Recording & UI Showcases • Motion Graphics & Text Animation • AI-Assisted Video Production • Social Media Content

EXPERIENCE

Content Creator & Video Editor | The Abhyas

Create and edit digital content for an education-focused brand, supporting promotional, educational, and social-media video requirements. Work includes video editing, visual presentation, and content production.

Freelance & Independent Creative Work

1.5+ years of experience creating digital and visual content through freelance and online work. Focus areas include short-form editing, promotional creatives, AI-assisted visuals, and digital content production.

TOOLS & SKILLS

Editing & Production: Adobe Premiere Pro, CapCut, Video Editing, Screen Recording Integration, Motion Graphics, Text Animation

AI & Creative: AI Video Creation, AI Image Creation, AI-Assisted Production, Creative Direction

Marketing & Digital: Digital Marketing, Meta Ads, Social Media Marketing, Advertising Creatives, Content Creation

Additional: Web Development, Communication

EDUCATION & CERTIFICATION

Bachelor of Computer Applications (BCA)
Government College Jodhpur

Aug 2025 – Jul 2028
Pursuing

Advanced Digital Marketing Diploma
Scope Institute, Jodhpur — **Grade A+**

Completed

AVAILABILITY

Available for freelance projects, ongoing video-editing partnerships, and white-label agency collaborations. Open to project-based and remote creative work.